

#AlCanSummit Social Media

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The [#AlCanSummit](#) funded by @ArdaghGroup and Crown Holdings, in partnership with [@CansRecyclable](#) and [@Int_Aluminium](#), brings together leaders in the #aluminium #beverage can value chain to enhance the aluminium can's leading [#sustainability](#) story. <http://ow.ly/KNvp50KmpBy>

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The Global Aluminium Can Sustainability Summit sponsored by @Ardagh-group and @Crown-holdings-inc and in partnership with @CanManufacturersInstitute and @international-aluminium-institute is bringing together global leaders across the #aluminium #beverage can value chain to build on the aluminium can's leading #sustainability story. The focus areas of the Summit are further mobilizing the industry toward #decarbonization and standardizing the methodology for measuring #recycled content.

The beverage can's sustainability advantages provide environmentally conscious consumers with a package that is made of a material that #recycles forever, more than pays for its own cost of #recycling, and is capable of being #recycled into the same product infinitely. The Summit will advance efforts to strengthen the beverage can's sustainability performance, further cementing the can as the most sustainable, circular beverage package. Learn more at: Cancentral.com/GlobalAluminiumSummit #AlCanSummit #circulareconomy