


# 10 TOP REASONS STEEL CANS ARE THE EARTH-FRIENDLY & RESPONSIBLE CHOICE

## Recycling

**1** Steel cans are the **MOST RECYCLED** container in the U.S. **AT A RATE OF 71%**




**Recycling innovations** such as magnets at recycling facilities contribute to this success by separating steel cans.

**2** Steel food cans are **CONTINUOUSLY RECYCLABLE**

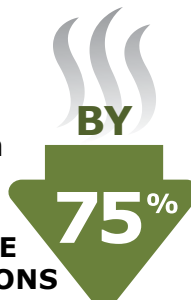


They may be recycled again and again, **forever**, without loss of strength or quality.


**3** Steel food cans contain **25 TO 35 PERCENT** **RECYCLED CONTENT**



**4** New steel produced with recycled cans **REDUCES GREENHOUSE GAS EMISSIONS** **BY 75%**



**5** Food cans today weigh **33% LESS** than they did 25 years ago.



That means **fewer resources** are needed to make the cans, and lighter cans are transported more **efficiently**.

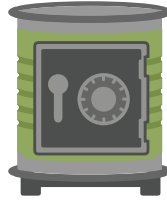
**6** Canned food **DOES NOT** require refrigeration during transport or in grocery stores, meaning **FAR LESS ENERGY** is consumed in the delivery and sale of canned foods, compared to fresh or frozen produce.



# Food Waste

7

Unlike the high spoilage rate of fresh produce, steel food cans are **LIKE A VAULT**



- **PROTECTING** FOOD FROM AIR & LIGHT
- **SEALING IN** FRESHNESS & NUTRITION
- **PREVENTING** SPOILAGE

**Food waste** is the **largest** component of the landfill stream.

8

Food waste is also **REDUCED** because of the safety record of canned food.

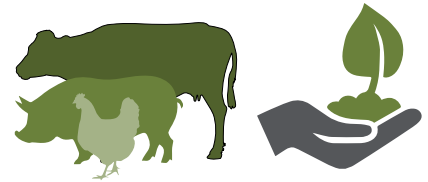


There's not been a **SINGLE REPORTED INCIDENT** of foodborne illness from the failure of metal packaging in **more than 40 years** and the consumption of **trillions** of cans.

**No food safety recalls** means no need to dispose of large volumes of food products.

9

The **"NO-WASTE"** goal of canned food companies means even the trimmings from food harvested for canning, such as cores and peels, are put to good use to **feed livestock** and **create compost** for healthier soil.



10

Recycling a **SINGLE** steel can conserves enough energy to:

WASH A  
LOAD OF  
LAUNDRY



WATCH  
TV FOR  
1 HOUR



MAKE  
A POT OF  
COFFEE



BLOW DRY  
HAIR FOR  
15 MINUTES



LIGHT AN  
LED BULB  
40 HOURS