


10 TOP REASONS

STEEL CANS ARE THE EARTH-FRIENDLY & RESPONSIBLE CHOICE

Recycling

1 Steel cans are the **MOST RECYCLED** container in the U.S. **AT A RATE OF 62%**




Recycling innovations such as magnets at recycling facilities contribute to this success by separating steel cans.

2 Steel food cans are **CONTINUOUSLY RECYCLABLE**

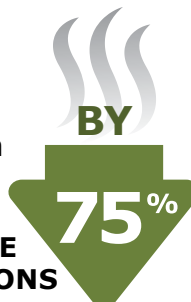


They may be recycled again and again, **forever**, without loss of strength or quality.


3 Steel food cans contain **25 TO 35 PERCENT** **RECYCLED CONTENT**



4 New steel produced with recycled cans **REDUCES GREENHOUSE GAS EMISSIONS** **BY 75%**




5 Food cans today weigh **33% LESS** than they did 25 years ago.



That means **fewer resources** are needed to make the cans, and lighter cans are transported more **efficiently**.

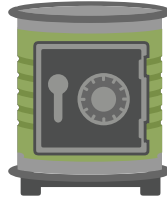
6 Canned food **DOES NOT** require refrigeration during transport or in grocery stores, meaning **FAR LESS ENERGY** is consumed in the delivery and sale of canned foods, compared to fresh or frozen produce.



Food Waste

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Unlike the high spoilage rate of fresh produce, steel food cans are **LIKE A VAULT**



- **PROTECTING** FOOD FROM AIR & LIGHT
- **SEALING IN** FRESHNESS & NUTRITION
- **PREVENTING** SPOILAGE

Food waste is the **largest** component of the landfill stream.

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Food waste is also **REDUCED** because of the safety record of canned food.

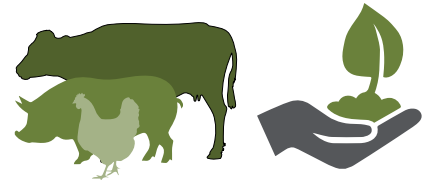


There's not been a **SINGLE REPORTED INCIDENT** of foodborne illness from the failure of metal packaging in **more than 40 years** and the consumption of **trillions** of cans.

No food safety recalls means no need to dispose of large volumes of food products.

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The **"NO-WASTE"** goal of canned food companies means even the trimmings from food harvested for canning, such as cores and peels, are put to good use to **feed livestock** and **create compost** for healthier soil.



10

Recycling a **SINGLE** steel can conserves enough energy to:

WASH A
LOAD OF
LAUNDRY



WATCH
TV FOR
1 HOUR



MAKE
A POT OF
COFFEE



BLOW DRY
HAIR FOR
15 MINUTES



LIGHT A
60w BULB
+4 HOURS