

Cans Are Preferred by Consumers and Better for the Planet

Cans Are Better for the Planet.

To make food cans you can use recycled steel.



Steel food cans are continuously recyclable.

80%-90% of all steel ever produced is still in use today.

Steel food cans are the most recycled package in the U.S. with a recycling rate of 71%. In fact, steel is the most recycled material in the world.

Recycling efficient packaging. Because of its magnetic properties, steel can be easily reclaimed from the waste stream.

Cans Are A Safer and Better Value.



**Faster Filling Speeds
Higher Recycling Rates
Longer Product Shelf Life
More Recycled Content
The Best Food Safety Record**

Cans provide a good value to consumers, many of whom are economically stretched.

The center store delivers 70%-80% of supermarket's profits, which is anchored by canned food categories.

Cans save you money. Canned food portion sizes are suited to both individuals and families and most recipes are designed around these standard sizes, ensuring no food is wasted

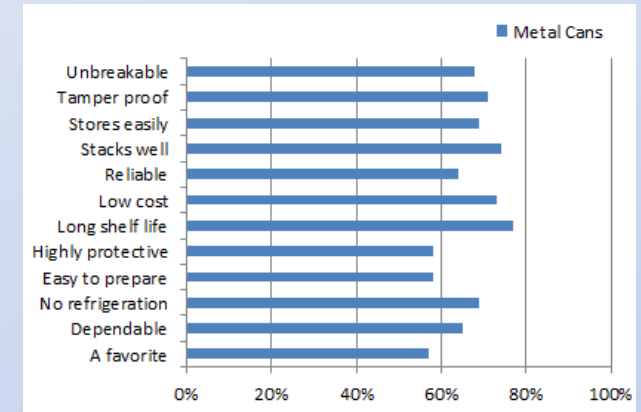
Cans seal out foodborne pathogens. The high-heat canning process is one of the safest when it comes to preserving food because it prevents the growth of microorganisms that cause foodborne illnesses.

Cans reduce food waste. Food that is canned is not wasted helping offset the 34 million tons of food wasted in the United States.



Cans Are Preferred by Consumers.

We asked people to select the attributes in **ONE** type of packaging they associate most with...



Cans offer a full variety across categories.

Eating a well-balanced meal is crucial to a healthy diet and cans provide an easy way to meet those daily requirements.

