Did You Know?

- Aluminum beverage cans are 100% recyclable, over & over again, forever.
- Number of hours your TV can run from the energy saved by recycling 1 can: 60
- Nearly 75% of all aluminum ever produced is still in use today.
- New cans produced with recycled aluminum reduce greenhouse gas emissions by 95%.
- Highest recycled content among beverage containers: 73%
- Highest recycling rate of beverage containers: 50%
- Zero light penetration.
- 360° brandable space.