

# THE ECONOMIC IMPACT OF THE

# CAN INDUSTRY

## IN THE UNITED STATES

### ECONOMIC ACTIVITY

More Than **\$36 BILLION**

Can Industry  
**\$15.7 billion**

Industry Suppliers  
**\$20 billion**

Additional Activity  
**\$9.3 billion**



### WAGES PAID

More Than **\$7.7 BILLION**

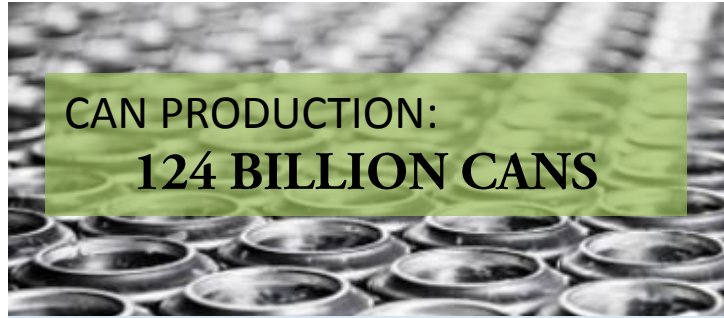
Employees earn  
**\$1.8 billion**

Suppliers  
Employees earn  
**\$4.4 billion**

Additional  
Industry Wages  
**\$2.9 billion**



CAN PRODUCTION:  
**124 BILLION CANS**



TOTAL JOBS: **132,630**



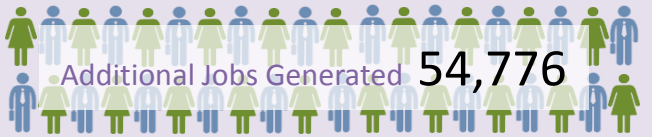
Can Industry **19,517**



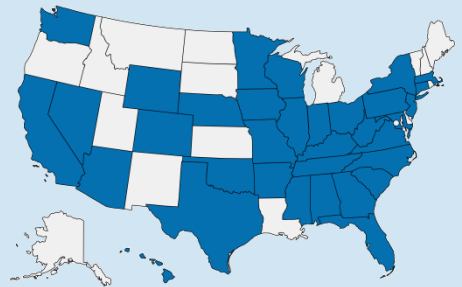
Suppliers **58,337**



Additional Jobs Generated **54,776**



Plants  
In 33  
States



The Can Industry pays more than  
**\$3.5 BILLION IN TAXES**



# why cans?

The metal can is the premier package for beverages and foods with exceptionally low cost, high functionality and sustainability.

**ALUMINUM CANS** ensure better taste, branding, product protection, performance and sustainability.

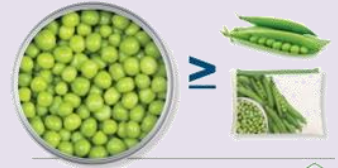
**TASTE.** Protects from air and sunlight - the two enemies of taste and freshness.



**STEEL CANS** deliver nutrition, less waste and are more affordable and convenient.

**NUTRITION.** Canned Food is picked at the peak of ripeness and immediately canned, locking in flavor and nutrition.

Canned fruits and vegetables are on par nutritionally with fresh and frozen varieties, and in some cases even better.



**INNOVATION.** Aluminum cans showcase a wrap-around canvas, breaking norms with **new shapes**, and allowing for the most attractive and **high-quality graphics**.



**LESS WASTE.** Long shelf life offered by cans means that canned food is wasted much less than other forms, helping to offset the 34 million tons of food wasted in the United States.

**PERFORMANCE.** Aluminum cans are **lightweight**, making them big money-savers when it comes to shipping. They save time, speeding through fill lines. Plus, aluminum cans **chill faster**, so the good times start sooner.



Approximately 15-20 percent of fresh fruits and vegetables are thrown away every year.

**MORE AFFORDABLE AND CONVENIENT.** Canned food can cost 50% less than alternatives with virtually no sacrifice in nutritional quality.



**SUSTAINABILITY.** Nearly 75% of all aluminum ever produced is still in use today cans are the ultimate with regard to recycling. In fact, aluminum is infinitely recyclable, and cans are the

**MOST recycled beverage package** in the United States.



**SUSTAINABLE.** Steel food cans are **100% recyclable**. With a **71% recycling rate**, steel cans are the most recycled package in the United States. In fact, steel is the most recycled material in the world.

