

2015 Commander-in-Chief Challenge

The Great American Can Roundup Commander-in-Chief Challenge, sponsored by the Can Manufacturers Institute (CMI), is an annual contest open to Service Academies and their individual units, squadrons and companies. The United States Military, Navy, Air Force and Coast Guard Academies compete to recycle the most aluminum beverage cans per capita between November 15th and March 15th.

IMPORTANT DATES TO REMEMBER

November 15th to March 15th – Contest period.

March 15th - Deadline for recycling collections

March 18th - Deadline for recycling turn in and posting of results

April 22nd (Earth Day) - Awards Presentation at the Pentagon, Washington, DC

PRIZES

\$3000 Check for Top Academy

Perpetual Trophy for Top Academy

\$500 Top Company/Squadron at each Academy

National Recycling Recognition, Bragging Rights

Cleaner Planet, Espirit de Recycling

PARAMETERS

- All cans need to be collected, counted/weighed and submitted to the Academy designated recycling center.
- Numbers will be based upon the integrity of each cadet/midshipmen and will be ultimately verified if there is any reason to suspect misrepresentation.
- Cans collected after March 15th cannot be added to the total.
- Cans submitted to Academy designated recycling center prior to November 15th cannot be added to total.
- Recycling representatives for companies and squadrons will be responsible for the collection, submission and recording of can recycling. Each month's totals need to be annotated on cancentral.com/roundup.
- The winning Academy will be based upon the pounds per capita of aluminum cans recycled and recorded on cancentral.com/roundup no later than March 18th.
- The Top recycling unit representatives across the Academies will be invited to the awards presentation at the Pentagon where the trophy and cash prizes will be awarded.

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BY THE:

Can Manufacturers



Have questions. Need to submit Recycling Forms. Contact Jenny Day at CMI.
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