

School Recycling Challenge

The Can Manufacturers Institute is continuing the celebration of the 75th anniversary of the aluminum beverage can with the second annual Great America Can RoundUp *School Recycling Challenge*. Schools can compete to recycle the most aluminum beverage cans per capita between America Recycles Day and Earth Day! Go to www.cancentral.com/RoundUp to register and for more information.

ELIGIBILITY

The *School Recycling Challenge* is open to all K-12 public and private schools located in the United States and the District of Columbia who have registered by January 16, 2012 at www.cancentral.com/RoundUp.

PRIZES

National and State Cash Awards

Beyond the money your school earns by recycling, CMI wants to reward your school. The school recycling the most aluminum beverage cans per capita between America Recycles Day (November 15, 2011) and Earth Day (April 22, 2012) is the “National Champion” winning \$5,000. Additionally, there will be a “State Champion” for each of the 50 states and the District of Columbia who will receive a prize of \$1,000. *That means, a total of \$56,000 will be given away across the country!*

Bonus Pizza Drawing – Post Your Recycling Totals

Additionally, to encourage you to post your recycling totals, there will be monthly drawings for \$50 pizza gift cards. Drawings are held every month for those posting their previous month’s recycling tally and verification information by the 22 of the following month (i.e. tallies from November would be posted by December 22). To be eligible to win pizza, post your tallies and verification information at www.cancentral.com/RoundUp by the 22nd of each month through April 22, 2012.

IMPORTANT DATES TO REMEMBER

Now to January 16, 2012 – Online registration at www.cancentral.com/RoundUp

November 15, 2011 to April 22, 2012 – Aluminium can recycling period

22nd of Dec, Jan, Feb, March, April – report and submit recycling verification for monthly \$50 pizza gift card drawings

April 22, 2012 – last day to collect cans

April 27, 2012 – deadline for posting your recycling tallies and submitting verification information at www.cancentral.com/RoundUp, jday@cancentral.com or fax to 703/232-5756 extended because April 22, Earth Day, falls on a Sunday.

May 2012 – winners will be notified by phone, mail or email

PARTICIPATING IN THE RECYCLING
SCHOOL CHALLENGE IS AS EASY AS 1-2-3!

1. Register your group.
2. Record the pounds of aluminum cans your group has recycled.
3. Mail, fax or e-mail your completed Recycling Log/Verification Forms.

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BY THE:

Can Manufacturers



Have questions. Need to submit Recycling Forms. Contact Jenny Day at CMI.

1730 Rhode Island Ave, NW, Ste 1000, Washington, DC 20036

P: 202/232-4677 F: 202/232-5756 E: RoundUp@cancentral.com

www.cancentral.com/RoundUp



Official Rules

1. Qualify for the School Recycling Challenge by registering your school online by January 16, 2012 and collect aluminum cans from November 15, 2011 to April 22, 2012. Since Earth Day falls on a Sunday, CMI has extended to April 27, 2011 the date for physical can recycling and submitting recycling documentation. Earth Day (April 22, 2012) continues as the last day to collect cans during the contest. Only one registration per school will be accepted and schools must be registered to participate. If your school has previously participated, simply log in to your account and add the 2011-2012 School Recycling Challenge to your Challenges. No need to register again.
2. Open to all public and private K-12 schools in the United States and the District of Columbia.
3. The school recycling the most aluminum cans per capita from each state and the District of Columbia will receive a \$1,000 check and compete for the title of Great American Can RoundUp School Challenge "National Champion" and receive a check for \$5,000.
4. To enter the bonus pizza drawing, post your previous month's recycling totals and submit recycling verification information to www.cancentral.com/RoundUp by the 22nd of December, January, February, March, and April and qualify for a monthly drawing for a \$50 pizza gift card. Drawings are held at the end of the month and gift cards mailed the same day. A total of \$250 in pizza gift cards will be given away to schools. Winners will be notified.
5. Winners will be determined by the pounds of aluminum cans recycled per capita based on completed Recycling Log/Verification Form and recycling center verification or used beverage cans recycled receipts.
6. Verification forms must be fully completed and must have a recycling center verification stamp *or* authorized signature *or* you must send along receipts or they will be void. Send all Verification Forms and/or Receipts to: CMI, 1730 Rhode Island Ave, NW, Suite 1000, Washington, DC 20036, fax to 202/232-5756 or email to RoundUp@cancentral.com.
7. Winners will be notified by phone, mail or email in May, 2012. Chances of winning depend on the number of recycling entries. Names of winning schools will be posted at www.cancentral.com/RoundUp or will be available by mailing a self-addressed stamped envelope to CMI GACR School Challenge at the address below.

GO TO WWW.CANCENTRAL.COM
ROUNDUP FOR EVERYTHING YOU NEED:

Start a GACR
Register
Report
Contests
Verification Forms
Checklist
RoundUp Tips
Spread the Word
Success Stories
Questions About Recycling
Fun Facts

By participating, registered schools agree to these official rules and the decisions of the sponsor and the judges from any and all liability, claims or damages arising out of their participation and the acceptance and use of a prize. Sponsor assumes no liability for lost, late, miscredited, illegible, incomplete or damaged Registration Forms, Recycling Log/Verification Forms. In addition, sponsor assumes no liability for mail or for technical, hardware, software or telephone failures or any kind or failed, incomplete, garbled or delayed computer transmissions of contest forms, materials or submissions.

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www.cancentral.com/RoundUp

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Institute



School Recycling Challenge Log/Verification Form

SCHOOL NAME, ADDRESS, PHONE, E-MAIL: _____

Go to www.cancentral.com/RoundUp to input your school's recycling totals for each month. In addition, keep track of your monthly recycling and mail, fax or email this Recycling Log/Verification Form (with receipts if you don't have Stamp of Employee Initial) to CMI, 1730 Rhode Island Ave, NW, Suite 1000, Washington, DC 20036, by fax to 202/232-5756 or by e-mail to RoundUp@cancentral.com. Report and submit recycling verification by the 22nd of Dec, Jan, Feb, March, and April to be entered in monthly drawing for a \$50 pizza gift card and to see how your school is recycling compared to other schools.

	Beginning Date	Ending Date	Number of Participants	Total Pounds Recycled	Amount Earned	Price Paid Per Pound	Leader's Initial	Recycling Center Stamp or Employee Initial (or fax or mail receipts)
1.								
2.								
3.								
4.								
5.								
6.								
7.								
8.								
9.								
10.								
11.								
12.								
13.								
14.								

RECYCLING CENTER NAME, ADDRESS, PHONE: _____

