

## **NEWS RELEASE**

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### ***Alcoa & KEB announce “Cans for Cash” results***

A total of 4,062 pounds of aluminum was recycled during the local “Cans for Cash Challenge,” sponsored by Alcoa Warrick Operations and Keep Evansville Beautiful. These recycled cans translate to over \$1,250 pumped back into our local economy for individuals or organizations. This is a HUGE increase previous “Cans for Cash” tallies: 218 pounds in 2007 and 2,169 pounds in 2008.

“The goal was to get people to realize there is money in those aluminum cans they’ve been throwing away,” said Ann Ennis, president of Keep Evansville Beautiful. “Judging by the nearly 2,000 pound increase, we think it worked exceptionally well.”

Tri-State residents were encouraged to participate in the America Recycles Day “Cans for Cash Challenge” from September 30 until November 13. Individuals who recycled their cans for cash at either Tri-State Resource Recovery or Material Recycling were asked to designate a school or non-profit to be entered in a special drawing, held the day after America Recycles Day (November 15 ).

For every 5 pounds of aluminum that was recycled, the organizations received a ticket in the “Cans for Cash” prize drawing.

Winners of the cash prizes, donated by Alcoa’s Warrick Operations, are:

- \$200 – St. James Church & School, Haubstadt
- \$150 – St. Joseph School
- \$100 – St. Benedict School

This year, 40 recyclers designated 31 different schools and organizations for entry in the “Cans for Cash” drawing. The following had over 100 pounds recycled in their names:

1. Westside Catholic School – 1,096 pounds
2. ZOAR United Church of Christ – 370 pounds
3. Komen Race for the Cure – 303 pounds
4. Good Shepherd School – 253 pounds
5. St. Joseph School – 243 pounds
6. J.H. Castle Elementary School – 238 pounds
7. Downtown Kiwanis – 225 pounds
8. Harper / Bosse Schools – 179 pounds
9. Holy Redeemer School – 149 pounds
10. Grace Baptist Church Food Pantry – 134 pounds
11. St. James Church & School, Haubstadt – 127 pounds
12. Habitat for Humanity (recycled by Red Spot Paint) – 122 pounds

Other “Cans for Cash” participants are: Ronald McDonald House, Barton Township Elementary School, Tekoppel School, Castle High School Band, Boy Scout Troop 390 of Wadesville, Helfrich Park Middle School, St. Benedict School, Signature School, Trinity Lutheran School, Howard Roosa School, Castle High School, Girl Scouts of Raintree Council, Warrick County Special Olympics, Corpus Christi School, Good Samaritan Home, Deaconess Sleep Center, Untied Caring Shelters and Touch Inc.

For the past four years, Keep Evansville Beautiful has partnered with Alcoa Warrick Operations for America Recycles Day contests, and this year’s has generated the most amount of recycled aluminum yet, according to Ennis.

Aluminum is infinitely recyclable – saving energy and protecting the environment. Recycling one ton of aluminum saves enough energy to power an average home for 10 years.