

RoundUp Check List

- Get others Involved
- Promote your recycling cause
- Select a coordinator
- Build a recycling team
- Involve everyone
- Open your Great American Can RoundUp to the public
- Use flyers to recruit parents to transport cans to schools and/or recycling centers
- Encourage friends, neighbors and the community to participate
- Notify local officials so they can rally community support
- Establish collection routes in your neighborhood or with local merchants
- Ask merchants or businesses to donate bags and to place a box or bag near snack bars or vending machines along with a sign reading "Please Recycle Your Aluminum Cans Here For...(state your cause)"
- Work with senior citizens to help them recycle on a regular basis
- Sporting events and summer-in-the park activities hang clear plastic bags market "Aluminum Cans Only" near where canned beverages are consumed or next to trash containers making recycling easy
- Invite a radio or television personality to be your spokesperson to promote your cause
- Post your cause and upload photos to Al the Can on Facebook or ALtheCan on Twitter
- Have group members Tweet the location and time of your next Great American Can RoundUp with a "c u w/ used cans" message.
- Take pictures for your yearbook or school newsletter
- Send with a press release to your local newspaper and community bulletin
- Send your updates, press clips and newsletters to jday@canentral.com
- Send your You Tube video links to jday@cancentral.com

